



#### ICN Business School Programme 2025

**International Office** 

icn-artem.com





Paris · Nancy · Berlin



# our mission

By offering an innovative, cross-disciplinary education, ICN Business School's mission is to prepare students to become responsible professionals who possess the necessary skills to work in a global business environment. ICN Business School is involved in creating knowledge at the crossroads of art, management and technology, as a means of contributing to the development of usable knowledge and sustainable practices in the field of organisational management.

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# Feel the vibes of ICN!















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### The programme

- Optional week intensive French classes: 9 to 15 June 2025 in Paris
- First mandatory week: 16 to 21 June 2025 in Paris
- Second Mandatory week: 22 to 27 June 2025 in Berlin

## **Profiles welcomed**

- Undergraduate and graduate students
- Students with an interest in entrepreneurship
- B2 level of English for non-English-speaking students
- Being open-minded and curious



# **Programme highlights**

- Group projects
- Entrepreneurship
- Visits of companies/start-ups





### Courses

- Introduction to sustainable entrepreneurship plus company visits in Paris and Berlin
- Creative team-building and creativity training
- Design and Innovation
   thinking







#### **Paris campus**

#### **Berlin campus**



Both campuses are well connected in public transport and are in lively areas of the city (shops, restaurants, cultural spots, ...)

#### WE ARE UNIQUE

BRIGH



# Hard skills

- Business model development
- Collaborative innovation
- Presentation skills
- Critical thinking

# Soft skills

- Networking
- Cross-cultural communication

- Leadership
- Entrepreneurial mindset



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- Learn a new language
- Discover the French and the German culture
- Cultural visits
- Exchanges between students from all around the world



### Cost

- Optional week: 1200 euros
- Mandatory weeks: 2500
   euros for students from
   partner schools and 3000
   euros for other students

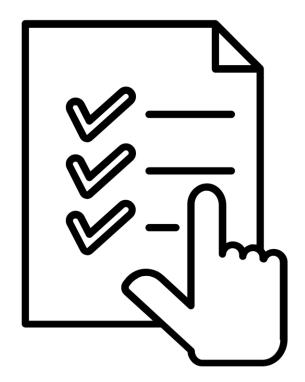
## **Covered expenses**

- Accommodation (in shared rooms)
- Lunches
- Travel cost between Paris
   and Berlin



# The application:

- Send an email to international@icn-artem.com
- Follow the procedure indicated in the brochure
- Apply before Friday 28
   February 2025







- Do you have any questions?
- Contact for more details: <u>international@icn-artem.com</u>







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Contact : International office international@icn-artem.com

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